



FOR IMMEDIATE RELEASE

Give Kids The World & Story Land Present Coasting For Kids Event

February 2019, Glen, N.H. – Story Land is partnering with Give Kids The World Village – a Central Floridabased nonprofit that fulfills wishes for critically ill children and their families – to stage a *Coasting for Kids* event on Saturday, July 13th.

With *Coasting for Kids*, Story Land is uniting with Give Kids The World to support these brave children and their families. On Story Land's *Coasting for Kids* day, participants who raise – or donate – at least \$100 in support of Give Kids The World Village will coast into the park before the general public for their own exclusive ride time on Roar-O-Saurus and Polar Coaster, the park's two beloved roller coasters. In addition to early entrance, a *Coasting for Kids* participant will receive admission for the day and a *Coasting for Kids* commemorative T-shirt.

All money raised by participants will help Give Kids The World provide free, weeklong dream vacations to critically ill children and their families. The Village is an 84-acre, nonprofit resort located near Orlando's world-famous theme parks. Since its founding more than 30 years ago, it has hosted more than 165,000 critically ill children and their families.

Those interested in being a part of *Coasting for Kids* at Story Land can sign up at <u>www.storylandnh.com/coasting</u>.

About Give Kids the World Village

Give Kids The World Village is an 84-acre, nonprofit resort built exclusively to serve critically-ill children and their families. Children visiting Central Florida on their "wish trips," stay with their families at Give Kids The World's storybook Village for week-long, dream vacations. Give Kids The World provides meals, transportation, nightly entertainment, and complimentary passes to Orlando's world-famous theme parks and other attractions. There is never any charge to visiting families, and no child is ever turned away. Since 1986, Give Kids The World Village has served more than 160,000 children and families from all 50 states and more than 75 countries. GKTW is four-star rated by Charity Navigator, with more than 92 cents of every dollar it spends going to program services.

About Story Land and Palace Entertainment

Story Land, located in New Hampshire's beautiful White Mountains, is a premier children's theme park that has entertained thousands of families with young children for over 65 years. Story Land is "Where Fantasy Lives" and features over 20 unique rides, exciting live shows, and favorite nursery rhyme animals set on 35 beautifully maintained and landscaped acres. Story Land is owned and operated by Palace Entertainment, one of the leading leisure park operators in the United States. Palace Entertainment owns and operates eight water parks, six theme parks, two animal parks, and five family entertainment centers across 10 different states. For more information, please visit storylandnh.com, or connect with us on Facebook, Twitter, and Instagram.