

Story Land's New Moo Lagoon Takes Shape for Park's 70th Celebration Season

Construction Advancing Quickly on Farm-Themed Water Play Area and Related Amenities

Glen, NH (April 30, 2024) – New White Mountains summer fun alert! Construction is more than halfway complete on [Story Land's all-new Moo Lagoon](#) water play area and related amenities, opening this summer in celebration of the fairy tale amusement park's 70th anniversary. The whimsical new water play area, bath house, retail location and pizza eatery have been in the works for two years, marking the largest single attraction investment in the park's history and promising hours of extra fun for kids from tots to tweens.

The centerpiece of the project – the **Moo Lagoon sprayground** – is quickly progressing with the underground plumbing completed, the water slide foundation poured, and all 50+ interactive spray elements nearly ready to find their places on the splash pad. Designed to keep park goers wet, wild and “moo-ving,” the attraction will include squirting flowers and other silly sprayers, a water-spouting tractor, a ready-to-drench-you dump bucket, five water slides for the little ones, and a 25-foot-high slide tower with three adrenaline-pumping body water slides. Decorative elements from pigs and frogs to sunglasses-wearing cows will reinforce the farm motif and keep everyone giggling.

The rest of the Moo Lagoon installation is gearing up for prime time, too. **The Stock Yard**, a new retail store with swim essentials that looks like a barn lean-to, is almost complete. **Barn Yard Pizza**, a thematic remodel of the park's previous pizza eatery complete with a cow pizza delivery driver on a tractor, is getting its final coat of paint. In addition, the roof is about to go on the new 2,500-square-foot **Bath House**, a barn-style building that will feature changing rooms, showers, restrooms and one of two new handicapped-accessible adult changing stations for park guests headed to and from the water play area.

The 70th Celebration Season fun doesn't end there. Also on the docket are a park-wide scavenger hunt, a new season of Nostalgia Nights celebrating the site's 70-year history, the unveiling of an eight-tier birthday cake with three-dimensional depictions of park attractions and more – including a variety of exclusive giveaways.

All of these season highlights join the themed rides, games and live entertainment that have kept Story Land on the map for 70 years. Visitors can enjoy **Cinderella's Castle** and ride in her **Pumpkin Coach**. They can also take a spin in **Alice's Tea Cups** – tour the whole park on the **Huff Puff & Whistle Railroad** – conquer Captain Hook with tips from **Peter Pan and Tinkerbell** – have a blast on thrilling rides like the body-soaking **Raft Ride** and **Bamboo Chutes** and the scream-inducing **Roar-O-Saurus** wooden roller coaster – and more.

“Families have been making enduring memories at Story Land for seven decades because of our broad variety of themed attractions, and Moo Lagoon not only adds to the fun but also provides a great way to beat the heat,” said Chris Kearsing, General Manager. “Whether you have infants, toddlers or tweens, the park has something for everyone, and that's why we're a favorite family destination for New England residents and visitors every summer.”

Story Land opens for the 2024 season on Saturday, May 25. Single Day Tickets, which include access to Story Land and the all-new Moo Lagoon, are currently on sale with savings of \$120 or more when you purchase four or more. To learn more about Single Day Tickets, 2024 Season Passes and the 70th Celebration Season, visit StoryLandNH.com.

About Story Land

Story Land is a 35-acre fairy tale theme park located in New Hampshire's White Mountains. Founded in 1954, the park is one of the oldest children's theme parks in the U.S. and features dozens of themed attractions ranging from live entertainment, games and play areas to roller coasters and other rides. The park is open seasonally each year from late May to mid-October. For more information, visit <https://www.storylandnh.com/> or the park's social media accounts on Facebook, Instagram and TikTok.